

Rep Order# 8839322 Ver# 9 Status Revised Traffic Order# 47742 Printed: 08/29/2012 8:55 AM 1 of 2
 EC'd, Yes Revision
 Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 2980
 Buyer Tracey Robinson
 Phone#
 Fax#
 Agency () NATIONAL MEDIA INC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/2980
 Flight Dates 08/24/2012 - 08/30/2012
 Hiatus Weeks:
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCEL 1X 8/28 IN CONVENTION
 ADD 1X WIPEOUT AND 1X ROOKIE BLUE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M-TU	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/27-08/28	0	0	0	\$0.00	
	Rating: 7.0											
	Sales Remark: V9 NO SPOT 8/28 ADD MKG NEW LINE											
	V9 Comment Changed, Spots/week Changed											
	*52	TH	7P-8P	WIPEOUT	:30	\$1,750.00	08/30-08/30	1	1	1	\$1,750.00	
	Sales Remark: V9 MKG FOR CONVENTION SPOT											
	V9 Added											
	*53	TH	9P-10P	ROOKIE BLUE	:30	\$1,750.00	08/30-08/30	1	1	1	\$1,750.00	
	Sales Remark: V9 MKG FOR CONVENTION SPOT											
	V9 Added											

---REPORT TOTALS---

Report Totals: 2 / \$3,500.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00
 Sep 12: 53 / \$33,400.00

AUG 29 2012

Station KTVX-TV SALT LAKE CITY	Agency () NATIONAL MEDIA INC	Rep Firm
Advertiser () NRCC-NATL REPUB CONG	815 SLATERS LANE	Sales Office () WASHINGTON
Product NRCC IE 2012	ALEXANDRIA, VA 22314	Salesperson () JAN FOX
Estimate# 2980	Agency C/P1/P2/E 155/426/2980	Salesperson Phone# 202-872-5880
Buyer Tracey Robinson	Flight Dates 08/24/2012 - 08/30/2012	Salesperson FAX# 202-872-0263
Phone#	Hiatus Weeks	
Fax#		

Sales Totals: 67 / \$38,700.00
 Station Totals: 67 / \$38,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$290,977	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 30%	KTVX 13%	KUCW 1%	KUPX 0%	KUTV 25%
		NTVX 0%				

Books null
 Demos RA35+

Makegood Details

KTVX-TV

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
47742	08/24/12-08/30/12	08839322	426
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
National Republican C	NRCC IE 2012	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
National Media Team	155	Fax:	2980

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	2	08/28/12	-T-----	KTVX	Republican Convention	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								

Totals	1								\$3,500.00	0.00		
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Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	2	08/30/12	---Th----	KTVX	Wipeout 7-8p	7p-8p	:30	0	\$1,750.00	0.00	Wipeout	NM
			[1] KTVX									
48	2	08/30/12	---Th-----	KTVX	Rookie Blue 9-10p 4/5-TF19p-10p		:30	0	\$1,750.00	0.00	Rookie Blue	NM
			[1] KTVX									

Totals	2								\$3,500.00	0.00		
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Reason:

[Approved by Buyer]